



MISSION

To centralize and mobilize efforts that foster the growth of this regional innovation economy: Entrepreneurship.

COMMUNICATIONS

Drive awareness and activity to this regional platform that guides and cultivates an entrepreneurial network where talent, resources, information and leadership come together.

A DYNAMIC, VIRTUAL & CENTRAL NETWORK

- A “must” experience environment
- Exceptional and relevant content
- Aggregates and centralizes opportunities
- Discussion boards, blogs, and videos
- Open access
- Utilizes Google Analytics
- Uses SEO/SEM to create a “1ST stop” site

I'm interested:

- Founding Supporting
 Contributing Individual

Name: _____

Email: _____

I know others that may or would be interested:

Name: _____

Email: _____

Name: _____

Email: _____

SPONSORSHIP OPTIONS

	Founding	Contributing	Supporting
Your messaging space			
Half page, color ads in Sunday Virginian-Pilot	4	2	0
Half page, color ads in Distinction Magazine	5	3	0
Half page, color ads in HR Growler	6	3	0
Pilot/Distinction/HR Growler Impressions	3,267,500	1,702,500	0
Ad impressions on Pilotonline.com	3,000,000	2,000,000	1,000,000
Event Sponsorship of Inside Business Events	3	3	3
Inclusion in the StartWheel messaging			
Monthly, full page, color ads in Sunday Virginian-Pilot	✓	✓	✓
Monthly, full page, color ads in Inside Business	✓	✓	✓
Recognition in the digital format of the above ads	✓	✓	✓
Total Media Impressions	10,847,500	8,282,500	5,580,000
Value - Avg. Contract Rate	\$93,000	\$60,974	\$30,000
StartWheel Sponsor	\$55,000	\$35,000	\$20,000

Please contact Drewry Tatterson with any questions about StartWheel sponsorships.
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